

ESP one:one

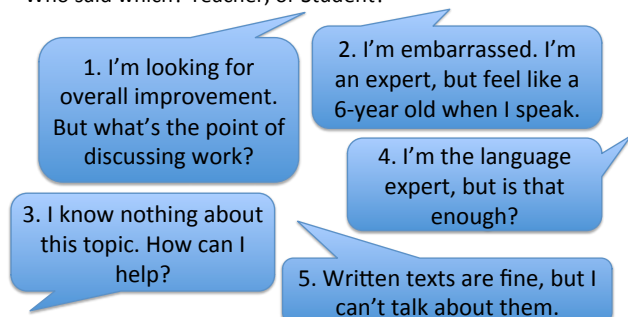
Balancing ESP concerns with one:one methodology

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Teacher / Student perceptions

Who said which? Teacher, or Student?



- Student needs
- Motivation / confidence
- Teacher 'street credibility'

László - BANK

Customer profile questionnaire



- Nationality / age / education
- Cash needs
- Current financial position
- Investment objectives
- Your knowledge / experience of:
 - derivatives, bonds, options / futures, etc.



<http://www.hsbprivatebank.com>

László - BANK

A series of lessons / language focus » **practice**

➔ Wilberg paradigm: for practice & recycling



Using text / table / tape:


initial format » task [*reformat / reformulate*] » final format

e.g. roleplay interview (+ swap roles); record!

» listen: take notes

» email summary

Wilberg, P. (2002), One to one, p.33, Thomson

Key issues	László, bank	Katalin, insurance	Miklós, oil
Addressing student needs			
Increasing student motivation / confidence			
Demonstrating Teacher 'street credibility'			
Comments:			
 Teacher's role:			

Katalin - INSURANCE

A series of lessons: vocabulary, inf/formal

GRAMMAR

questions; passive / active verbs

noun phrases (formal) » verb phrases (informal)



VOCABULARY

formal	»	informal
<i>occasioned</i>	»	<i>caused by</i>
<i>premises</i>	»	<i>house / building</i>
<i>obtain entry</i>	»	<i>break in</i>



Miklós - OIL

Chairing a meeting – exponents

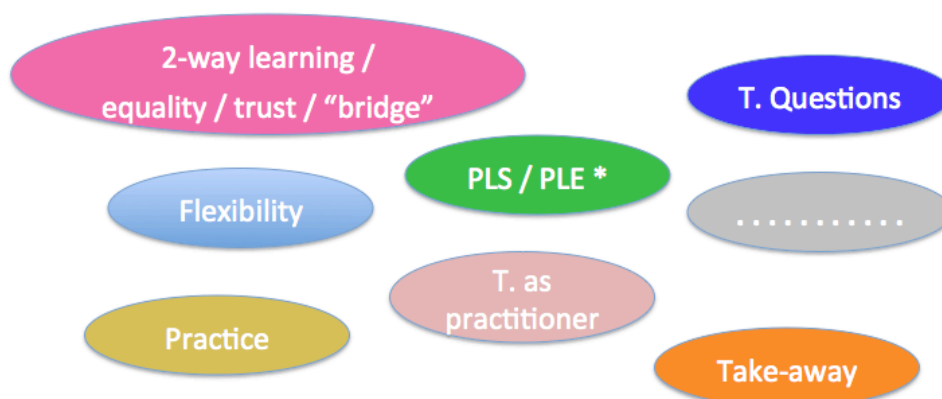
Functions

1. getting attention at the start
2. inviting contributions, involving people
3. moving through the agenda



Exponents – for which function?

- *Now, could we move on to the next point?*
- *OK, shall we move on?*
- *I'd appreciate it if we could move on now.*



* PLS: preferred learning style; PLE: previous learning experience

Lesson record

3 new words from this lesson

3 useful phrases from this lesson

1
2

3
3

Things to remember

.....
.....
.....
.....

What ideas or 'record' might you want to remember from this session?
Jot them down on the left!



References

OUP *Business one:one series: Pre-Intermediate, Intermediate+, Advanced* (2006, 07, 08) Appleby, R., Bradshaw, J., Brennan, B., Hudson, J., Leeke, N., Scrivener, J.

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