

**HELTA**



Hamburg English Language Teaching Association

# \*The confidence to stand up and talk!

Rachel Appleby, HELTA, November 2023





\*What IS a presentation?





\* A presentation should ...



\* At Work / Socially



\*Recent survey







\*Top fears?

- \* *Speaking in public*
- \* *Fear of heights*
- \* *Spiders*
- \* *The dark*
- \* *Dying*
- \* *Being alone*
- \* *Crowded spaces*
- \* *Flying*
- \* *Germs / dirt*
- \* *Snakes*
- \* *Thunder + lightening*
- \* *Losing your job*
- \* *Failure*

- \* *Glossophobia*
- \* *Acrophobia*
- \* *Arachnophobia*



## \* **Top fears / phobias?**

What do you think are the top three fears?

- \* choosing a topic
- \* having sth (new) to say about the topic
- \* organising content
- \* how to start
- \* how to finish
- \* relating to / involving your audience
- \* It's just me, - in the spotlight!
- \* ...

**\*What's most difficult?**





\*"a good idea"

[Your topic].....

\* *“My research into SEN education” →*

\* Primary education: friendships

\* Involving ALL learners

\* *“Sustainable cities” →*

\* A winning, sustainable restaurant

\* Trees, bike lanes, ...

\* *“A conference I recently attended” →*

\* ... ..

\* *“The perfect job”*

\*

\* **“a good idea”**





\*Getting  
attention



- \* "Did you know ... ?"
- \* "Hands up who ..."
- \* A relevant / personal anecdote
- \* Something shocking
- \* A joke
- \*



A: My research into SEN education

B: Sustainable cities

C: A conference I recently attended

Your topic: .....

\* Getting  
attention



\*Something to take  
away - the WIIFY!

- \* K-A-B:
- \* change Knowledge
- \*       >> >> change Attitude
- \*               >> >> change Behaviour (e.g.)



**Aim 1** (for me): outline + illustrate 7 strategies to boost confidence

**Aim 2** (for you): ways to reduce nerves / sign up to give a talk



\* **Something to take  
away - the WIIFY!**





# \*How to organise content

- \* Guidance - for you / your audience

- \* e.g.

- \* State the topic; talk about it; recap

- \* A series of 'Wh-' Questions

- \*

» Handout

» Handout: PTO



# \* How to organise content



# \*How to involve your audience



- \* Questions: Y/N, Wh- Qs, rhetorical Qs
- \* "Discuss 'x' with a partner (1')"
- \* "60 seconds to write down as many ..."
- \* Vote: (Hands-up)
- \* "Shout out examples of ... "
- \* "Put these 5 items in order according to ... "
- \* "Which of these three is incorrect? "



68%

## \* How to involve your audience



Showing a group of visitors around Hamburg

Sustainable cities

A conference I recently attended

\*How to involve your  
audience



\*How to start





\* SSS: Smile ☺ go SLOW Soundscript\*

S – L – O – W ☺

It's **good** / to see **so** many of you **here**

**E**specially / as it's a **S**aturday

And our **t**ime / is very **i**mportant

**F**irst

I'd like a **s**how of **h**ands:

\* **How to start**

\* *Soundscripting*, developed by Mark Powell, *Presenting in English*, 1996 (LTP)

## \* Soundscripting:



Two texts about ... water

**A**



**B**



## \* How to start

\* *Soundscripting*, developed by Mark Powell, *Presenting in English*, 1996 (LTP)



## \* Soundscripting

A

Did you know that the Danube flows through ten countries at almost three thousand kilometres long it's the largest river in western Europe Hungary is proud to have thirty per cent of the river flowing through the capital Budapest where unlike the famous Strauss tune it really isn't very blue the last time locals were able to walk across the ice in Budapest was in 1963 although it was pretty close in 2017

## \* How to start

\* *Soundscripting*, developed by Mark Powell, *Presenting in English*, 1996 (LTP)



## \* Soundscripting

**B**

Did you know that every ship arriving to the port in Hamburg is given a special greeting by the “Welcome point” to do this the Hamburg flag is dipped and they hoist the international flag for “bon voyage” (letters U and W) ships over a certain weight also get to hear the national anthem of the country where the ship is registered - from music stored on 150 country anthem cassettes

# \* How to start

\* *Soundscripting*, developed by Mark Powell, *Presenting in English*, 1996 (LTP)



## \* Soundscripting



A

Did you know / that the Danube  
flows through ten countries!



\* *Soundscripting*, developed by Mark Powell, *Presenting in English*, 1996 (LTP)

## \* Soundscripting



B

Did you know

that every ship / arriving to the port

in Hamburg

is given ...



\* *Soundscripting*, developed by Mark Powell, *Presenting in English*, 1996 (LTP)

\* **SOUNSCRIPTING** \* (*at start only*)

\* font .18

\* double-spaced

\* mark in pauses /

\* add in end-of-line breaks for long pauses

\* underline (or **bold**) stressed words

\* use UPPER CASE for very important words



# \* Soundscripting

\* *Soundscripting*, developed by Mark Powell, *Presenting in English*, 1996 (LTP)

\* A-B-C-D (?)

A =

B =

C =

D =

get ATTENTION

state the BENEFIT

why me? street CREDIT

explain the DIRECTION



**Unjumble these phrases**

(A) teg tineotant

(B) atest hte ibteenf

(C) Hwy em? etster iecrtd

(D) nlixpea eth cinotdrie

\* **How to start**





\*How to finish

- \* Plan!
- \* Conclude and/or Summarise
- \* Come full circle ?
- \*
- \*



\*How to finish

- \* Structure
- \* Attention
- \* Take-away
- \* Idea
- \* Starting
- \* Finishing
- \* “You” - involving the audience



\* Recap: S . . . . .



- \* a Halo of light - an idea
- \* Attention
- \* Mix/Manage the content
- \* Begin
- \* U/You-focused: involving the audience
- \* Round-up
- \* a Gift for you!



\* Recap(2): H . . . . .



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Any questions?

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