

# Authentic Connections

## Addressing individuals' motivational and language needs in Business English classes



Rachel Appleby  
NYESZE, Budapest, April 2018

### PODCASTS & BLOGS – a random selection to help get you started!

#### PODCASTS



##### ELT – for Teachers:

[www.fluentu.com/blog/educator-english/teaching-esl-podcast](http://www.fluentu.com/blog/educator-english/teaching-esl-podcast) lists 7 EFL podcasts

TEFLology: <https://teflology-podcast.com>

Try: <https://teflology-podcast.com/2017/12/06/tefl-interviews-35-steve-mann-jalt-2017> on Reflective Practice



#### FINANCE

**Financial Times** podcasts:

**Banking Weekly** [www.ft.com/banking-weekly-podcast](http://www.ft.com/banking-weekly-podcast) e.g. 'Brexit and financial regulation'; 'Spanish bank consolidation'; 'US tax cuts'

**FT Money show** [www.ft.com/money-podcast](http://www.ft.com/money-podcast) e.g. 'Reusable coffee cups'; 'The death of the piggy bank – why children are turning to new technology to learn about money'; 'Bitcoin'

**Money Box** (UK-orientated) (BBC Radio 4): [www.bbc.co.uk/programmes/b006qjnv/episodes/downloads](http://www.bbc.co.uk/programmes/b006qjnv/episodes/downloads) e.g. 'New technology and banking'; 'Bank fraud protection plans confirmed'

**The Investors Podcast** (US) – *The subtitle of this show is what makes it really interesting: "We Study Billionaires". The weekly shows, hosted by Preston Pysh and Stig Brodersen, usually fall into one of two categories. Either they interview a guest who has great insight into the world of the most successful investors, or they review the most influential books on investing (and more generally personal finance). Released weekly, every Saturday.*

e.g. 'TIP180: Legendary Investor Bill Miller on Stocks, Commodities, & Bitcoin'

Audio: <https://art19.com/shows/the-investors-podcast>

Notes: [www.theinvestorspodcast.com/episodes/bill-miller-stocks-commodities-crypto-bitcoin](http://www.theinvestorspodcast.com/episodes/bill-miller-stocks-commodities-crypto-bitcoin)

#### INSURANCE

The 10 best podcasts for insurance agents who want to learn on the go

[www.nextgenleads.com/blog/resources/podcasts-for-insurance-agents](http://www.nextgenleads.com/blog/resources/podcasts-for-insurance-agents)

**London Fintech Podcast** [www.londonfintechpodcast.com/tag/insurance](http://www.londonfintechpodcast.com/tag/insurance)

LFP084 Insuretech: 'Using the Internet of Things to Protect your Home with Matt Poll CEO Neos'

[www.londonfintechpodcast.com/lfp084-insuretech-using-the-internet-of-things-to-protect-your-home-with-matt-poll-ceo-neos](http://www.londonfintechpodcast.com/lfp084-insuretech-using-the-internet-of-things-to-protect-your-home-with-matt-poll-ceo-neos)

#### IT

**TEDTalks Technology** [www.ted.com/topics/technology](http://www.ted.com/topics/technology) e.g. 'Who are the hackers?'; 'How to live with robots'; 'Adventures of an interplanetary architect'; 'What AI is – and isn't'

**This Week in Tech** TWiT <https://twit.tv/shows/this-week-in-tech> 'Social media and kids'; 'End of Facebook?'

**The Wired** UK Podcast (iTunes) [www.wired.co.uk/podcasts](http://www.wired.co.uk/podcasts) 'Netflix joint ventures'; 'A1 in the UK'; 'Inside Facebook's alt-alt-right'; 'Elon Musk's flamethrower'

.../...

## CONSTRUCTION

[www.constructionleadingedge.com](http://www.constructionleadingedge.com) on eliminating waste, lean construction, etc., e.g.

'The skilled workforce illusion, what good leaders look like and How ... to find them': (US) (40')

[www.acast.com/constructionleadingedge/059-the-skilled-workforce-illusion-what-good-leaders-look-like--how-to-find-them](http://www.acast.com/constructionleadingedge/059-the-skilled-workforce-illusion-what-good-leaders-look-like--how-to-find-them)

## MEDICAL

Emergency Medical Journal (EMJ) – critical care

<https://soundcloud.com/bmipodcasts/sets/emj-podcast>

## BLOGS

### ELT – for Teachers:

<https://oupeltglobalblog.com> (free; subscribe!)

<https://elteachertrainer.com> John Hughes

<https://elt-resourceful.com> Rachael Roberts:

<https://chrishildrew.wordpress.com> 'The importance of enjoyment'

... & most blogs include a column on the left or right hand side of other great blogs they follow!



## PHARMACEUTICAL

<http://blog.rpharms.com> e.g. 'The history of cosmetics – unwrapped'

<https://social.eyeforpharma.com> e.g. 'Out of the Shadows: Mental Health in Asia Pacific'

## FINANCE

Personal Finance, e.g. <https://theminimillionaire.com/personal-finance/30-uk-based-personal-finance-blogs-you-need-to-follow>

<https://ukmoneybloggers.com> e.g. 'The best money management tools'

## INSURANCE

[www.postonline.co.uk/blog-post](http://www.postonline.co.uk/blog-post) e.g. 'Need a new CEO? You could do worse than look at your claims manager'

[www.ibm.com/blogs/insights-on-business/insurance](http://www.ibm.com/blogs/insights-on-business/insurance) e.g. 'Parametric insurance: Breaking the mould of traditional insurance'

## HR

<https://hrdailyadvisor.blr.com> e.g. 'It's time to kill the job description', or '6 steps to conflict resolution in the workplace'

## TECH / IT

<https://mashable.com> e.g. 'MIT has invented a new robot that is being hailed as "the world's pickiest"'

'Forget Ikea, MIT is working on a system of robot carpenters that can build your furniture at home'

<https://gizmodo.com> e.g. 'Amazon knows that Alexa is laughing at you' / 'New reason to never use Facebook's PVN: it may be siphoning your data even when it's off'

\* \* \*

*The powerpoint slides and handout relating to this talk can be found in the accompanying documents here, 'Conference Talks' <http://rachelappleby.edublogs.org>*

RACHEL APPLEBY rachelappleby @ mail.datanet.hu

@rapple18

