

PRESENTATIONS: 7 TOP TIPS

The confidence to stand up and talk!

RACHEL APPLEBY, NYESZE, Budapest, 2016

1. TOPIC: "a good idea"

- Give the talk an angle; this helps choose a structure later, e.g.
 - My last holiday » *The best part of ... / Something I'll never forget about ... /*
 - My favourite book » *Why I decided to read ... / Three features about ... /*
 - Where I live » *Something you may not know about ... / ...*

2. Get the audience's attention:

- a. "Did you know ...?"
- b. "Hands up who ..."
- c. A relevant anecdote
- d. A joke (!)
- e.
- f.

3. Something to take away:

- a. "WIIFY"
- b. Change .. knowledge » attitude » behavior
"By the end, you ..."

4. How to organise content (see over)

- a. ABCD =
- b. Structures

5. How to involve your audience ("You")

- a. Questions, e.g.
- b. Ask / Tell / Discuss with the person next to you / behind you ... (1')
- c.
- d.
- e.

6. How to start: ABCD

- SSS
- Soundscripting (mark pauses / & stressed words; font .16)

7. How to finish:



THANKS TO BARCELONA, WE HAVE "WORLD BOOK DAY"!

la *Diada de San Jordi* (St. Georges Day) is one of the biggest most widely celebrated festival days in Barcelona it takes place on April 23rd and is a celebration of love and literacy. Roses have been associated with this day since medieval times but the giving of books is a more recent tradition originating in 1923 when a bookseller decided to use the holiday to commemorate the nearly simultaneous deaths of Miguel Cervantes and William Shakespeare on 23 April 1616 inspired by this custom UNESCO declared the day as the *International Day of Books*

www.globotreks.com/destinations/10-facts-barcelona

(PS: Did you find the mnemonic in the above?)

SATISFY